



# Gelb Retirement & Advisory Team (GRAT)

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For Plan Sponsor Use Only - Not for Retail Client Use



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This material does not take into account a client's particular investment objectives, financial situations, or needs and is not intended as a recommendation, offer or solicitation for the purchase or sale of any security or investment strategy. Merrill offers a broad range of brokerage, investment advisory (including financial planning) and other services. There are important differences between brokerage and investment advisory services, including the type of advice and assistance provided, the fees charged, and the rights and obligations of the parties. It is important to understand the differences, particularly when determining which service or services to select. For more information about these services and their differences, speak with your Merrill Lynch Wealth Management Advisor.

A Portfolio Advisor, in addition to providing traditional advice and guidance, can help clients pursue their investment objectives by recommending individual, or any combination of, Merrill or approved third-party investment managers' strategies, funds or portfolios.

The *Forbes* "Best-in-State Wealth Advisors" list, January 16, 2020. Data provided by SHOOK™ Research, LLC. Data as of June 30, 2019. The *Forbes* "Best-in-State Wealth Advisors" ranking was developed by SHOOK Research and is based on in-person and telephone due diligence meetings to evaluate each advisor qualitatively, a major component of a ranking algorithm that includes: client retention, industry experience, review of compliance records, firm nominations; and quantitative criteria, including: assets under management and revenue generated for their firms. Investment performance is not a criterion because client objectives and risk tolerances vary, and advisors rarely have audited performance reports. Rankings are based on the opinions of SHOOK Research, LLC and not indicative of future performance or representative of any one client's experience. Rankings and recognition from *Forbes* are no guarantee of future investment success and do not ensure that a current or prospective client will experience a higher level of performance results, and such rankings should not be construed as an endorsement of the advisor. Neither *Forbes* nor SHOOK Research receives compensation in exchange for placement on the ranking. *Forbes* is a trademark of *Forbes* Media LLC. All rights reserved. For more information: [www.SHOOKresearch.com](http://www.SHOOKresearch.com).

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*Advice Access is an investment advisory program sponsored by Merrill that uses a probabilistic approach to determine the likelihood that you may be able to achieve your specified annual retirement income goal and/or to identify a potential wealth outcome that could be realized. Additionally, the recommendations provided by Advice Access may include a higher level of investment risk than you may be personally comfortable with. You are strongly advised to consider your personal goals, overall risk tolerance, and retirement horizon before accepting any recommendations made by Advice Access. You should carefully review the explanation of the methodology used, including key assumptions and limitations, which is provided in the Advice Access disclosure document (ADV Part 2A). It can be obtained through Benefits OnLine or through your representative.*

*IMPORTANT: The projections or other information shown in the Advice Access program regarding the likelihood of various investment outcomes are hypothetical in nature, do not reflect actual investment results and are not guarantees of future results. Results may vary with each use and over time.*

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L-06-20

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## About Us

### **Retirement Plans**

We are an experienced team, with a passion for educating retirement plan sponsors and participants to help them make informed decisions.

The Gelb Retirement & Advisory Team draws on our own extensive professional experience and the deep resources of Merrill to help clients tailor retirement benefit plans to their organization's unique requirements and manage their plans as needs evolve. We offer guidance to sponsors of 401(k), 403(b) and 457 plans, as well as non-qualified defined contribution plans and supplemental executive and equity benefit plans. We are privileged to provide service to sponsors of 40 plans of all sizes in diverse industries, as of March 31st, 2020.

We offer access for plan sponsors to the broad range of services offered through Bank of America Retirement Services, including plan design features, support for selecting or changing a plan provider, and updating investment menus. We also offer courses for educating plan participants. Our knowledge of the retirement industry, including multiple plan providers and platforms, helps us guide sponsors in designing plans to fit their organization's size, demographics, budget and other stated needs.

***Jordan Gelb was named to the 2018, 2019 and 2020 Forbes "Best-in-State Wealth Advisors" list and also to the Financial Times "Top 401 Retirement Plan Advisers" in 2015-2019.***

# Merrill Lynch Wealth Management

## ***About Us***

Our team focuses on working with affluent individuals and families to address wealth management needs that extend beyond retirement income planning. We often assist these clients with potential financial solutions designed to preserve their wealth and pass it on to future generations, or leave it to a charitable legacy.

Gathering detailed financial and demographic information is critical to developing an individualized goals-based wealth management approach. Our goal is to deliver customized service that meets client expectations. Every member of our experienced team strives to be easily accessible and readily responsive to client service requests.

## ***What can clients expect from us?***

Guidance to help you address all aspects of your financial life, beyond individual investment transactions alone. Follow-ups to help you stay on course, no matter what's happening in the markets or around the world. Adjustments to your approach, as life, and the markets, can change quickly. Tools and experience reflecting and delivering the best thinking of the Firm. That is our commitment to you.



# Our Mission & Principles

## ***Broad Experience, Deep Resources***

We provide access to the investment resources of Merrill and the banking services of Bank of America to help meet the unique needs of our clients. By delivering a holistic and comprehensive approach to wealth management, we assist our clients in pursuing their goals. Our goal is to help make critical differences in our client's lives, and we follow a process that involves extensive planning, due diligence and experience.

Our team is continuously adapting to the ever-changing industry. We strive to connect with our clients on a personal level, being a part of their everyday lives. Understanding personal goals and aspirations helps our team to coordinate and better serve our clients in an array of financial areas, including estate planning services and retirement income planning, including healthcare cost planning, through Merrill, and access to banking and lending through Bank of America.



*“We believe that effective design, combined with customized education programs, can help to increase the likelihood that a retirement benefit plan will succeed in its pursuit of plan objectives and be more fully used by the employees.”*

**Jordan Gelb**, CIMA®, CPFA, C(k)P®, CRPC®, CEPA®  
Managing Director  
Wealth Management Advisor  
Retirement Benefits Consultant



# Who We Are



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# Additional Advisor Resources

**GRAT, when appropriate, works with other advisors and teams for specific clients' situations.**

## ***In Missouri:***



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# Additional Resources

**To set up an appointment with one of our additional resources, please contact us.  
grat@ml.com • Phone: 847.564.7313 • Toll-free: 800.350.7782**



**Brad Bartels**  
Corporate Financial Solutions Advisor  
Merrill



**Ryan Burnett, CRPC®**  
Financial Wellness Specialist  
Bank of America Retirement Services



**Julie Novitskiy**  
Wealth Management Banking Specialist  
Merrill



**James Cho**  
Vice President  
Wealth Management Lending Officer  
Bank of America, N.A.  
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# Team Services – Retirement Plans



## **Reviews**

- Investment performance
- Share Merrill's fund research and alternative choices
- Industry reports and best practices
- Provide access to Bank of America's Investment Policy Statement services team to create an Investment Policy Statement

## **Fiduciary Advisory Services**

- Act as a 3(21) Fiduciary through Fiduciary Advisory Services
- Help the plan sponsor oversee administrative functions with regard to applicable laws, regulations and state policies
- Menu construction and asset class selection on a 3(21) or 3(38) basis

## **Review of Peer/Industry Fees**

- Evaluate fees providers charge for their services
- Comparison of your plan vs peers
- Analyze share classes and help you review estimated revenue
- Coordinate annual benchmarking

## **Plan Design**

- Match and plan design scenarios to incentivize employees to maximize contributions
- Retirement education of employee population through financial wellness seminars, and other Merrill resources

## **Plan Enhancements and Administration**

- Provide necessary information for form 5500
- Coordinate plan enhancements, compliance calls, amendments and nondiscrimination through Education and Plan Services
- Review plan demographics

## Team Services – Retirement Plans *continued*

### ***Plan Changes in Mergers and Acquisitions***

- Consult on plan transitions in mergers, acquisitions, spin-offs, divestitures and plan terminations
- Transition and coverage requirements
- Protected benefits analysis and post-merger
- 401(k) plan testing

### ***Total Integration***

- Health Savings Accounts through Bank of America, N.A.
- Employer Stock Option Plans through Merrill
- Non-Qualified Plans through Merrill
- Defined Benefit Plans through Merrill

### ***Ongoing Tailored Employee Education***

- Group education and enrollment meetings
- Targeted mailing campaigns
- Virtual meetings (via WebEx)
- Plan-focused seminars



# Team Services

## Planning and Relationship

### ***Comprehensive Modeling***

- Strategic planning including needs assessment, goal articulations, risk profile analyses, asset allocation modeling

### ***Coordination with Your Other Professionals\****

- Accountants, attorneys, and consultants for estate, legal, and tax planning

### ***Insurance Assistance through Merrill Lynch Life Agency Inc.***

- Provide access to specialists who can assist with life insurance, annuities and long-term care insurance

\*Neither Merrill nor any of its affiliates or financial advisors provide legal, tax or accounting advice. You should consult your legal and/or tax advisors before making any financial decisions

## Investments and Portfolios

### ***Consolidated View of Merrill Investment and Bank of America Banking Accounts***

- Clients can access asset and cash flow information, tax statements, performance, balances and account activity

### ***Portfolio Management***

- Discretionary portfolio construction through the Investment Advisory Program

### ***Transparency and Disclosure***

- Fees and services are fully disclosed



### ***Home Loans, Credit and Trusts through Bank of America***

- Access to professionals designated to help you within their field

### ***Custom Lending through Bank of America***

- Access to personalized custom lending solutions including securities, real estate (commercial, recreational, residential), fine art, yachts and aircrafts and unsecured lines of credit

# Financial Wellness

## Tailored Employee Education

- Educational seminars highlighting the seven life priorities, conducted via WebEx or on-site
- Establish a baseline financial wellness measure to observe trends and target at-risk savings behaviors
- Access to continuing education for human resource professionals
- Targeted mailing campaigns
- Coordination and presentation of enrollment meetings and retirement planning educational seminars
- General financial, retirement and investment information
- Asset allocation education
- Interactive financial worksheets
- Promote overall financial wellness with access to employee seminars, worksheets, articles, videos, etc.

# Financial Wellness Essentials

## What can make a financial wellness program successful?

We believe what elevates our program is not only having the key ingredients but putting it together in an easy-to-access and easy-to-use high-touch program, one where there are continual efforts to improve the employee experience.

## Employees can engage with every part of our program

**Financial education content**



Encourage continued education through robust curriculums of newsletters, email updates, intranet content and webcasts

**Workshops and webinars**



Foster active engagement and participation on a wide range of general financial topics

**Online employee education center**



Provide access to extensive resources and tools

# Financial Wellness – Participant Seminars

The following list includes examples of the seminar topics available to plan participants through Bank of America Retirement Services for employee financial education. Please click on <https://rg.ml.com/2019/EFER/index.html> and go to “Content Catalog” to review the current seminars that are available.

**Investing Wisely**

**Investing Wisely – Beyond the Basics**

**Millennials and Finances**

**Identity Theft and Fraud**

**Healthcare Costs in Retirement**

**Managing Income in Retirement**

**Social Security**

**Financial Impacts of Aging**

**Preparing for Homeownership**

**Your Nonqualified Deferred Compensation Plan**

**Managing Your Career Transition**

**Plan for the Retirement You Want**

**Planning for the Unexpected**

**College Expense Planning**

**Savings for Your Life Priorities**

**Clearing the Path to Your Next Phase**

**Understanding and Viewing Your Tax Reporting Information**

**Financial Habits that Matter**

**10 Financial Challenges Women Face**

## **Additional Link:**

[Benefits OnLine Education Center](#)

# Gelb Retirement & Advisory Financial Wellness Program

**Our program is designed to educate employees on engaging and preparing for the near term, long term and the surprises in between by focusing on all of life's priorities, even as circumstances shift and change. To do this, we offer seminars via WebEx broadcast nationally. Please see page 19 for instructions on how to register for these seminars.**

- Monthly sessions
- 30-60 minutes in length
- Updated on a rolling basis
- Morning, afternoon, night and weekends
- 20+ seminars
- Q&A session and follow-up after each webcast



**Family**



**Health**



**Home**



**Work**



**Leisure**



**Giving**



**Finances**

# 2020 Financial Wellness Seminars

To register, please select the time of the WebEx you wish to attend (all times listed are CST)

Thursday, April 2nd

## **Developing Smart Financial Habits in Early Adulthood**

Will Howson

Financial Advisor & Retirement Benefits Consultant • Merrill

[Register for 10:00 AM](#)

[Register for 3:00 PM](#)

Wednesday, April 22nd

## **Women, Wealth, & Well-Being**

Jennifer Taboada

Vice President, Retirement Specialist • BlackRock Investment Management

[Register for 10:00 AM](#)

[Register for 3:00 PM](#)

Thursday, May 21st

## **Social Security: Preparing for Retirement**

Kevin Coughlin

Senior Global Distribution Consultant • MFS  
Investment Management

[Register for 10:00 AM](#)

[Register for 3:00 PM](#)

Thursday, June 18th

## **Compelling Wealth Management Conversations**

Tim Horsburgh

Senior Investment Strategist • Invesco Investment  
Management

[Register for 10:00 AM](#)

[Register for 3:00 PM](#)

Thursday, July 9th

## **Plan & Protect Your Financial Future**

Nicole Hanson

Regional Sales Director • Lincoln Financial  
Distributors

[Register for 10:00 AM](#)

[Register for 3:00 PM](#)

# Wealth Management

## Wealth Outlook® Questionnaire

- Provides a series of proprietary analyses that can help your employees gain a greater understanding of where they are in relation to their goals and what they can do to pursue them.
- Email or mail back questionnaire to The Gelb Retirement & Advisory Team at grat@ml.com
- Based upon needs, goals and asset size, a team member will follow up with an analysis of your eligible employees' financial landscape to review non-retirement-related asset strategies, or offer access to Merrill Edge Self-Directed investing.



						
What-if Scenarios	Goal Funding Status	Net Worth Statement	Asset Allocation Analysis	Retirement Analysis	Education Analysis	Stock Options Analysis

## Wealth Management Questionnaire – Quick Interview

\_\_\_\_\_  
Your Name(s)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Financial Advisor/Team Name

\_\_\_\_\_  
Financial Advisor/Team Phone Number

\_\_\_\_\_  
Financial Advisor Email

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Are Not FDIC Insured     Are Not Bank Guaranteed     May Lose Value

**INCLUDED IN THIS QUESTIONNAIRE:**

Personal Information • page 3

Income • page 4

Assets • page 5

Liabilities • page 5

Goals & Projected Expenses • page 6

**Projected Expenses**

How do you feel about your financial picture?

Not enough money     Just enough money     More than enough money

What is most important to you?

\_\_\_\_\_ will help you make investment-related decisions tailored to your financial circumstances, needs, goals, liquidity requirements, risk tolerance, time horizon, and investment objectives. To create a starting point for a conversation about your goals, think about what's important to you. As you list your needs and concerns by the below categories, talk to your advisor about how you feel about these areas of your life, and how you would prioritize their importance.

Page 6 of 10

# Educational Seminars – Human Resource Professionals

**We also offer access to continuing education for human resource professionals. These seminars have been sponsored, in whole or in part, by the Society For Human Resource Management (SHRM) and the HR Certification Institute (HRCI). Please see page 22 for instructions on how to register for these seminars.**

- Topics tailored for plan sponsor education
- Receive one hour of continuing education credit for HRCI and SHRM
- Seminars via WebEx broadcast nationally
- Monthly, one-hour sessions
- Updated semi-annually
- Q&A session after each seminar

\*Society For Human Resource Management and the HR Certification Institute are not affiliated with Bank of America Corporation or its subsidiaries.

# 2020 Education Seminars for Human Resource Professionals

## **Seminar Topics for Retirement Plan Sponsors**

To register for a WebEx, please click the link for the time you want to attend (all times listed are CST). This will lead you to a short registration page, enter your information and a calendar invite will be sent to you to save for the time of the seminar.

If you have any questions, please reach out to the host: **Will Howson, Assistant Vice President, Financial Advisor, at [GRAT@ml.com](mailto:GRAT@ml.com).**

Thursday, March 26th

### **The Future is Female**

[Register for 3PM CST](#)

Thursday, April 30th

### **Washington Pulse**

[Register for 3PM CST](#)

Thursday, April 9th

### **Taking Plan Design to New Heights**

[Register for 3PM CST](#)

Thursday, May 14th

### **On Beyond Fiduciary: Effective Plan Governance**

[Register for 3PM CST](#)

# Guidance for Our Website

1. Go to [www.fa.ml.com/grat](http://www.fa.ml.com/grat)
2. Click on the tab **"About Us"** to connect with us on LinkedIn, obtain our questionnaire, and view our Intranet newsletter.



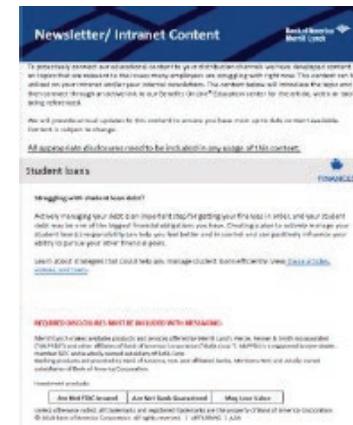
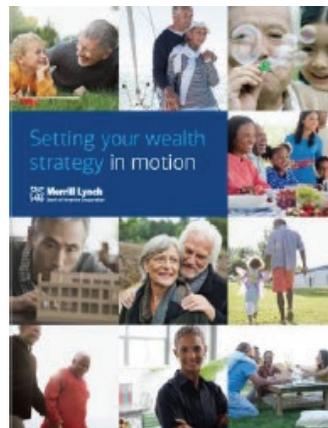
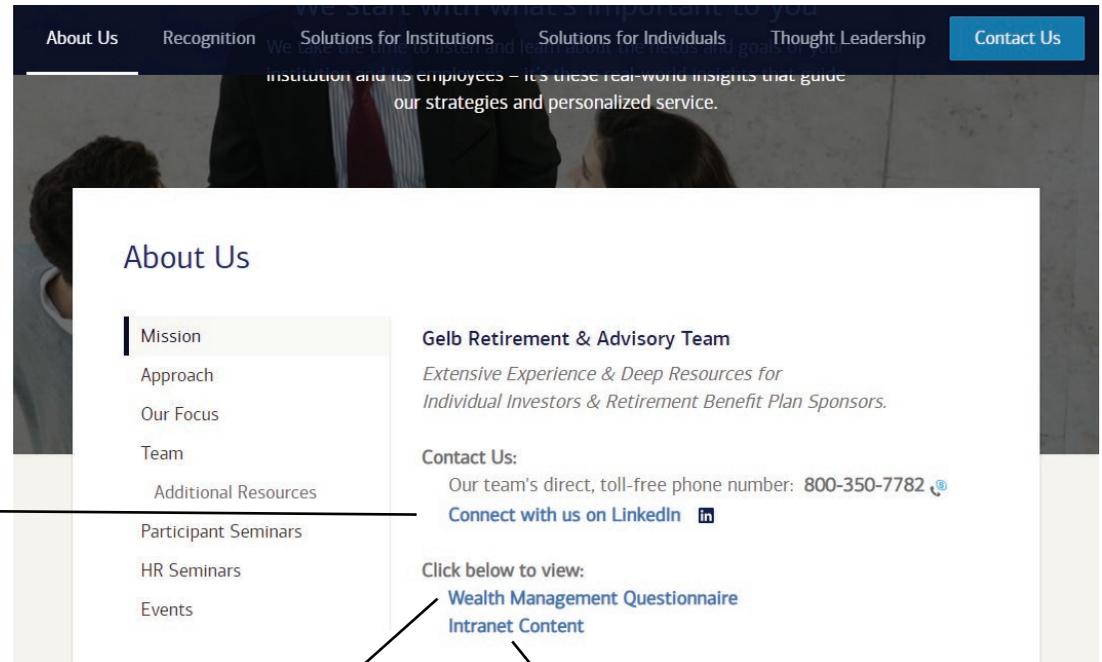
**Jordan Gelb, CIMA®, CPFA, C(k)P®, CRPC®, CEPA®**  
 Managing Director  
 Wealth Management Advisor



**William Howson, CPFA**  
 Assistant Vice President  
 Financial Advisor

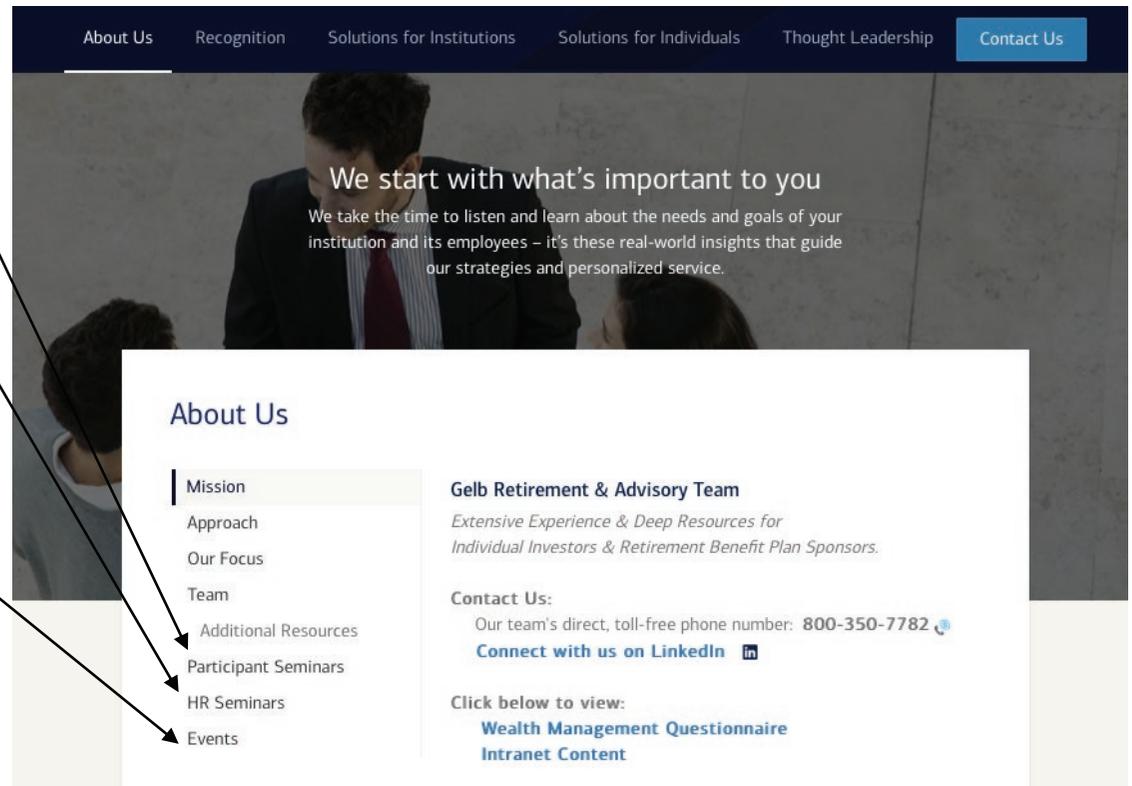


**Karie OConner**  
 Vice President  
 Financial Advisor



# Guidance for Our Website *continued*

3. Click on “**Participant Seminars**” to view our upcoming Participant Seminars.
4. Click on “**HR Seminars**” to view our upcoming HR CE Seminars which offer 1 hour of SHRM/HRCI CE credit.
5. Click on “**Events**” to view the upcoming events that our team and our partners will be hosting nationally.



# Guide to Workplace Insights

1. Go to <http://www.benefitplans.baml.com/IR/Pages/Workplace-Insights.aspx>
2. Click on the tab that you would like to explore:



The screenshot shows the Bank of America Retirement & Benefit Plan Services website. At the top left is the Bank of America logo. To the right is a "Contact Us" link. Below the logo is a navigation bar with four tabs: "Corporate & Institutional", "Small Business", "Consultants", and "Workplace Insights™". The "Workplace Insights™" tab is highlighted in blue. Below the navigation bar is a large image of four people in a meeting. Overlaid on the image is the text "Workplace offered financial education and resources double in recent years." and a red "See how" button. Below the image is a dark blue bar with four categories: "Our Latest Insights", "Public Policy & Trends", "Firm-Wide Views", and "Life Priorities". Below each category is a grey arrow pointing down to a short paragraph of text.

**BANK OF AMERICA**  Contact Us ▶

## Retirement & Benefit Plan Services

**Corporate & Institutional**   **Small Business**   **Consultants**   **Workplace Insights™** ▼

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# Gelb Retirement & Advisory Team

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# Additional Advisor Resources

## ADDITIONAL ADVISOR RESOURCES

**GRAT, when appropriate, works with other advisors and teams for specific clients' situations.**

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# Additional Resources

**To set up an appointment with one of our additional resources, please contact us.**

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## **ADDITIONAL RESOURCES**

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**Ryan Burnett, CRPC®**

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Bank of America Retirement Services

**Julie Novitskiy**

Wealth Management Banking Specialist  
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